

What is claimed is:

1. A visual identification device for absorbent products, the device comprising:
two or more size designations;
two or more absorbency designations;
two or more absorbent product designations;
an association between each of the two or more absorbent product designations and a combination of one of the size designations and one of the absorbency designations, wherein the association identifies one or more absorbent product designations that are predicted to satisfy a user's fit and absorbency requirements; and
wherein the association identifies at least two absorbent product designations that correspond to one of the two or more size designations.
2. The visual identification device according to claim 1, wherein the association identifies at least two absorbent product designations that correspond to one of the two or more absorbency designations.
3. The visual identification device according to claim 1, wherein at least one of the two or more absorbent product designations comprises a name.
4. The visual identification device according to claim 1, wherein at least one of the two or more absorbent product designations comprises a product shape.
5. The visual identification device according to claim 1, wherein each of the absorbent product designations identifies a respective bladder control product.
6. The visual identification device according to claim 1, wherein the device is selected from the group consisting of a chart, a graphical representation, a table and a list.

7. The visual identification device according to claim 1, wherein at least one of the size designations, the absorbency designations, and the absorbent product designations comprises a textual description.
8. The visual identification device according to claim 1, wherein at least one of the size designations, the absorbency designations, and the absorbent product designations comprises a graphical code.
9. The visual identification device according to claim 8, wherein the graphical code is selected from the group consisting of: words, letters, numbers, boxes, partitions, color codes, symbols, graphical points, bars, lines, and any combination thereof.
10. The visual identification device according to claim 1, wherein at least a portion of the visual identification device is displayed on a medium selected from the group consisting of: packaging materials, in-store display materials, advertising materials, promotional materials, and any combination thereof.
11. The visual identification device according to claim 1, wherein the visual identification device is displayed on a package for an absorbent article, the visual identification device further comprising:
 - a content indicator associating one of the two or more absorbent product designations with the absorbent article.
12. The visual identification device according to claim 1, further comprising a content indicator associated with one of the two or more absorbent product designations.
13. An absorbent product line comprising the visual identification device of claim 1.
14. A graphical representation for absorbent products, the graphical representation comprising:
 - a chart having a size axis and an absorbency axis, the size axis corresponding to size

designations, and the absorbency axis corresponding to absorbency designations;

two or more absorbent product designations located on the chart; and

an association between each of the two or more absorbent product designations and a combination of one of the size designations and one of the absorbency designations; wherein the association identifies one or more absorbent product designations that are predicted to satisfy a user's fit and absorbency requirements; and

wherein the association identifies at least two absorbent product designations that correspond to one of the two or more size designations.

15. The graphical representation according to claim 14, wherein the association identifies at least two absorbent product designations that correspond to one of the two or more absorbency designations.

16. The graphical representation according to claim 14, wherein each of the absorbent product designations identifies a respective bladder control product.

17. The graphical representation according to claim 14, wherein at least one of the size designation, the absorbency designation, and the absorbent product designation comprises a textual description.

18. The graphical representation according to claim 14, wherein at least one of the size designation, the absorbency designation, and the absorbent product designation comprises a graphical code.

19. The graphical representation according to claim 18, wherein the graphical code is selected from the group consisting of: words, letters, numbers, boxes, partitions, color codes, symbols, graphical points, bars, lines, and any combination thereof.

20. The graphical representation according to claim 14, further comprising a content indicator associated with one of the two or more absorbent product designations.

21. An absorbent product line comprising the graphical representation of claim 14.

22. A method for marking an absorbent article package, the method comprising:
marking two or more absorbent product designations;
marking two or more absorbency designations, wherein each absorbent product designation is associated with one or more absorbency designations;
marking two or more size designations, wherein each absorbent product designation is associated with one or more size designations, and at least one size designation is associated with two or more absorbent product designations associated with different absorbency designations.
23. The method according to claim 22, wherein at least one of the two or more absorbent product designations comprises a name.
24. The method according to claim 22, wherein at least one of the two or more absorbent product designations comprises a product shape.
25. The method according to claim 22, wherein each of the two or more absorbent product designations identifies a respective bladder control product.
26. The method according to claim 22, wherein at least one of the size designations, the absorbency designations, and the absorbent product designations comprises a textual description.
27. The method according to claim 22, wherein at least one of the size designations, the absorbency designations, and the absorbent product designations comprises a graphical code.
28. The method according to claim 27, wherein the graphical code is selected from the group consisting of: words, letters, numbers, boxes, partitions, color codes, symbols, graphical points, bars, lines, and any combination thereof.

29. The method according to claim 22, further comprising:
marking a content indicator associated with one of the two or more absorbent product designations.
30. A package for containing absorbent products comprising:
two or more size designations;
two or more absorbency designations;
two or more absorbent product designations;
an association between each of the two or more absorbent product designations and a combination of one of the size designations and one of the absorbency designations, wherein the association identifies one or more absorbent product designations that are predicted to satisfy a user's fit and absorbency requirements; and
wherein the association identifies at least two absorbent product designations that correspond to one of the two or more size designations.
31. The package according to claim 30, further comprising a content indicator that associates one of the absorbent product designations with an absorbent product that is intended to be contained within the package.
32. The package according to claim 30, wherein one of the two or more absorbent product designations comprises a name.
33. The package according to claim 30, wherein one of the two or more absorbent product designations comprises a product shape.
34. The package according to claim 30, wherein each of the absorbent product designations identifies a respective bladder control pad.
35. The package according to claim 30, wherein the device is selected from the group consisting of: a chart, a graphical representation, a table, a list, and any combination thereof.

36. The package according to claim 30, wherein at least one of the size designation, the absorbency designation, and the absorbent product designation comprises a textual description.

37. The package according to claim 30, wherein at least one of the size designation, the absorbency designation, and the absorbent product designation comprises a graphical code.

38. The package according to claim 37, wherein the graphical code is selected from the group consisting of words, letters, numbers, boxes, partitions, color codes, symbols, graphical points, bars, lines, or a combination thereof.

39. An absorbent product line comprising the package of claim 30.

40. An absorbent product line comprising:

two or more absorbent products, whereby each of the two or more absorbent products is characterized by a combination of an absorbency designation and a size designation, and

each of the two or more absorbent products are characterized by a different combination of absorbency designation and size designation, and

at least two of the two or more absorbent products are characterized by the same absorbency designation and different size designations.

41. The absorbent product line according to claim 40, wherein at least two of the two or more absorbent products are characterized by the same size designation and different absorbency designations.

42. An absorbent product line comprising:

two or more absorbent products, whereby each of the two or more absorbent products is characterized by a combination of an absorbency designation and a size designation; and

each of the two or more absorbent products are characterized by the same combination of absorbency designation and size designation; and

at least two of the two or more absorbent products are characterized by the same size designation and different absorbency designations.

43. An absorbent product line comprising:

a plurality of packages; and

a plurality of products having a similar construction, each of the products having a size designation and an absorbency designation;

wherein each of the packages contains products having the same size designation and the same absorbency designation; and

wherein each of the packages has the same size designation and absorbency designation as the products it contains; and

wherein at least two of the packages in the product line have the same size designation and different absorbency designations.

44. An absorbent product line according to claim 43, wherein at least two of the packages in the product line have the same absorbency designation and different size designations.

45. An absorbent product line comprising:

a plurality of packages; and

a plurality of products having a similar construction, each of the products having a size designation and an absorbency designation;

wherein each of the packages contains products having the same size designation and the same absorbency designation; and

wherein each of the packages has the same size designation and absorbency designation as the products it contains; and

wherein at least two of the packages in the product line have the same absorbency designation and different size designations.